

Halloween Downtown



Halloween Downtown 2024

Hosted by Rotary Club of Kankakee

On Sunday, October 20, 2024, the Rotary Club of Kankakee will be hosting Halloween Downtown. The goal is to provide a family-friendly environment and day with activities for all.

Running from 10am to 4pm, the festival will take place in the Farmer's Market parking lot, on S. Schuyler Ave., and in Festival Square. The event will feature vendors, food, music, free activities for kids, and a trunk-or-treat in the afternoon. Pending funding and availability, we'd like to include pony rides. In the past, Halloween Downtown has been a huge success, bringing over 5,000 people into Downtown Kankakee for a day of family fun.

We're inviting local public figures, businesses, and organizations to participate by running an activity or a trunk during the trunk-or-treat. The idea behind this is for the kids to see people from their community coming together and doing something for them during the Halloween season.

Halloween Downtown is looking for sponsors to cover operating expenses for the day. We're looking to secure special attractions, porta-potties, tables with chairs, music, and advertising. The more we raise, the more we can add and do! If you're interested in sponsoring Halloween Downtown, we've put together some nifty perks.

- **Anything under \$250:** Your business or organization name will be listed on k3halloween.com as a sponsor. You'll be listed in a social media post thanking all of our sponsors.
- **\$250:** The above perks, plus your logo on k3halloween.com, logo on sponsor board, social media shout-out, logo on event posters (only for donations received before Sept 1st), stage mention during the event and event booth space.*
- **\$500:** The above perks, social media video post, additional mention from stage during the event.
- **\$750:** The above perks plus logo on 1,000 promotional postcards (must donate before Sept 1st).
- **\$1000 or more:** The above perks, as well as a dedicated sponsor board will be displayed at the main stage during the festival (must donate before October 1st). Your business information passed out at the trunk-or-treat, which sees over 2,000 children attend, and the Rotary info booth. (must provide materials before Oct 10th)

*If you choose to use your booth space, you can use that space to further promote your business, organization, or cause. You can hand out promo items and sell products as long as they fall into the same guidelines vendors adhere to. Fresh cooked food items cannot be given away.

If you have questions, you can contact Amy Laws at 815-630-7051.

Sincerely,

Amy Laws
Halloween Downtown Coordinator
K3Halloween@gmail.com

Halloween Downtown Sponsor Form

Halloween Downtown PO Box 1394 Bourbonnais, IL, 60914
Contact: Amy Laws 815-630-7051 K3Halloween@gmail.com

Please print clearly.

Company Name: _____

Address: _____

Contact Person: _____ Phone: _____

E-Mail: _____

Facebook page or website: _____

If applicable, please email your logo to: K3Halloween@gmail.com

My donation amount qualifies me for a free booth, I want to use it.

My donation amount is \$250 or more, and I would like a PayPal invoice so I can pay via credit card. (No PayPal account is needed for this option)

Donations by check can be made out to: Rotary Club of Kankakee*

Please memo it: Halloween Downtown Sponsor

Mail it to: Halloween Downtown PO Box 1394 Bourbonnais, IL, 60914

Please include this form with your check.

If you have questions, please contact Amy Laws at 815-630-7051

*Rotary Club of Kankakee holds 501c3 status through Rotary District 6450, that information is available upon request for being used as a tax deduction when filing your federal taxes.