

# Halloween Downtown



## Halloween Downtown 2023

### Hosted by Rotary Club of Kankakee

On Sunday, October 15, 2023, the Rotary Club of Kankakee will be hosting Halloween Downtown. The goal is to provide a family-friendly environment and day with activities for all.

Running from 10am to 4pm, the festival will take place in the Farmer's Market parking lot, on S. Schuyler Ave., and in Festival Square. The event will feature vendors, food, music, free activities for kids, and a trunk-or-treat in the afternoon. Pending funding and availability, we'd like to include pony rides. In the past, Halloween Downtown has been a huge success bringing over 5,000 people into Downtown Kankakee for a day of family fun.

We're inviting local public figures, businesses, and organizations to participate by running an activity or a trunk during the trunk-or-treat. The idea behind this is for the kids to see people from their community coming together and doing something for them during the Halloween season.

Halloween Downtown is looking for sponsors for the day to cover operating expenses. Special attractions, porta-potties, tables w/chairs, music, and advertising are some of the things we're looking to secure. The more we raise, the more we can add and do! If you're interested in sponsoring Halloween Downtown, we've put together some nifty perks.

- **Anything under \$250:** Your business or organization name will be listed on k3halloween.com as a sponsor. You'll be listed in a social media post thanking the 2023 sponsors.
- **\$250:** The above perks, plus your logo on k3halloween.com, logo on sponsor board, social media shout-out, logo on event posters (only for donations received before Sept 1<sup>st</sup>), stage mention during the event and event booth space.\*
- **\$500:** The above perks, social media video post, additional mention from stage during the event.
- **\$750:** The above perks plus logo on 1,000 promotional postcards (must donate before August 30<sup>th</sup>).
- **\$1000 or more:** The above perks, dedicated sponsor board displayed at the main stage during the festival (must donate before Sept 1<sup>st</sup>). Your business information passed out at the trunk-or-treat, which sees over 2,000 children attend, and the Rotary info booth. (must provide materials before Oct 1)

\*If you choose to use your booth space, you can use that space to further promote your business, organization, or cause. You can hand out promo items and sell products as long as they fall into the same guidelines vendors adhere to. Fresh cooked food items cannot be given away.

If you have questions, you can contact Amy Laws at 815-630-7051.

Sincerely,

Amy Laws  
Halloween Downtown Coordinator  
K3Halloween@gmail.com

## Halloween Downtown Sponsor Form

Halloween Downtown PO Box 1394 Bourbonnais, IL, 60914  
Contact: Amy Laws 815-630-7051 K3Halloween@gmail.com

Please print clearly.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Facebook page or website: \_\_\_\_\_

If applicable, please email your logo to: K3Halloween@gmail.com

[  ] My donation amount qualifies me for a free booth, I want to use it.

Donations can be made out to: Rotary Club of Kankakee\*

Please memo it: Halloween Downtown Sponsor

Mail it to: Halloween Downtown PO Box 1394 Bourbonnais, IL, 60914 Please include this form with your check.

If you have questions, please contact Amy Laws at 815-630-7051

\*Rotary Club of Kankakee holds 501c3 status through Rotary District 6450, that information is available upon request for being used as a tax deduction when filing your federal taxes.