



Halloween

- *Downtown* -

HOSTED BY: KANKAKEE AREA JAYCEES



In 2018, Halloween Downtown was a huge success with an estimated 2,000 kids having attended the festival to play games and take part in the trunk-or-treat! The vendor market was packed, the petting zoo was a hit and people got a little surprise with the Star Wars 501st showing up for the day in full movie quality costumes. The turnout overall was amazing as was a glowing response from the community.

This year, we're looking to add just a little bit to the event. We're looking to add a couple of vintage cars and possibly a trolley ride.

Can we count on you again this year to help make this day happen again?

The following is our sponsorship information. There are two special opportunities, however.

The petting zoo and trolley rides! The petting zoo and trolley present additional advertising opportunities. The trolley is specially designed to have an 8foot long banner on either side, that banner will advertise you sponsored the ride for Halloween Downtown. Sponsoring the petting zoo works similarly, there will be signs zip-tied to the animal pens letting everyone know who helped bring the petting zoo to the party!

On Sunday October 20, 2019 The Kankakee Area Jaycees will be hosting 'Halloween Downtown'. Our goal is to provide a family friendly environment and day with activities for all. Running from 10am to 4pm, the festival will take place in the Farmer's Market parking lot, on S. Schuyler Ave., and in Festival Square. The event will feature vendors, food, music, free activities for kids, a petting zoo, and a trunk-or-treat in the afternoon.

We're inviting local public figures, businesses and organizations to participate by running an activity or a trunk during the trunk-or-treat. The idea behind this, is for the kids to see people from their community coming together and doing something for them during the Halloween season.

The Kankakee Area Jaycees is looking for sponsors for the day to cover operating expenses. A petting zoo, porta-potties, music and advertising are some of the things we're looking to secure. The more we raise, the more we can add and do! If you're interested in sponsoring Halloween Downtown, we've put together some nifty perks.

- **\$25-50:** Your business or organization name will be listed on k3halloween.com andkankakeejaycees.org as a sponsor.
- **\$50-100:** The above, plus text listing on paper flyers and listed in a social media post thanking the 2019 sponsors.
- **\$250:** The above perks, plus your logo (link to website or Facebook page) onk3halloween.com & kankakeejaycees.org, social media shout out, logo on poster (only for donations received before Sept 1st), mention you as a sponsor multiple times onstage during the event, event booth space.*
- **\$500:** The above perks, logo on Facebook video to post October 1st (must donate before Sept 1st), additional mention during event.
- **\$750:** The above perks plus logo on 1,000 promotional postcards (must donate before August 15th).
- **\$1000:** The above perks, logo on event banner (must donate before Sept 1st)

*If you choose to use your booth space, you can use that space to further promote your business, organization or cause. You can hand out promo items and sell products as long as they fall into the same guidelines vendors adhere to. Fresh cooked food items cannot be given away.)

If you have questions you can contact Amy Laws at 815-630-7051.

Sincerely,

Amy Laws

Kankakee Area Jaycees

KankakeeJaycees.org

KankakeeAreaJaycees@gmail.com

Halloween Downtown Sponsor Form

Please print clearly.

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ E-Mail: _____

Subscribe to E-Newsletter

Facebook page or website: _____

If applicable, please email your logo to: KankakeeAreaJaycees@gmail.com

My donation amount qualifies me for a free booth, I want to use it.

Donations can be made out to:
Kankakee Area Jaycees.

Please memo it:
Halloween Downtown Sponsor

Mail it to:
P.O. Box 1991 Kankakee Illinois 60901

Please include this form with your check.

If you have questions or would like to donate via credit card, please contact Amy Laws at 815-630-7051